

**PRINT OUT AND COMPLETE THIS FORM
AND SEND IT IN WITH YOUR AD PAYMENT**

THE 1ST ANNUAL
**ST. PATRICK'S DAY PARADE
OF CENTRAL TEXAS -- 2006**

SPONSOR CONTRACT

Why: Celebrate the 1st Annual St. Patrick's Day Parade & Festival, Saturday, March 18, 2006
downtown at the Congress Avenue and 11th Street Intersection

What: Minimum 15,000 copies featuring the St. Patrick's Day Parade & Festival of Central Texas.

Where: 10,000 distributed by March 17 throughout Central Texas Area
5,000 distributed on March 18 at the Parade & Festival

FINAL DEADLINE FOR AD SUBMISSION: FRIDAY, FEBRUARY 1, 2006

SPONSORSHIP TYPE	COST	INDICATE SPONSORSHIP ORDERED
"Title" Sponsorship	\$ 10,000	_____
"Presented By" Sponsorship	\$ 7,500	_____
"Inflatable Balloon" Sponsorship	\$ 6,500	_____
"Canned Food Collection Vehicle" Sponsorship	\$ 1,000	_____
"Float" Sponsorship	\$ 3,500	_____
"Marching Band" Sponsorship	\$ 2,500	_____
"White" Sponsorship	\$ 2,500	_____
"Orange" Sponsorship	\$ 1,000	_____
"Leprechaun" Sponsorship	\$ 750	_____
"Shamrock" Sponsorship	\$ 500	_____
"Barricade" Sponsorship	\$ 250	_____
TOTAL DUE	\$ _____	

**CHECK
_____**

(Make check for **Total Due** payable to: *St. Patrick's Day Parade of Central Texas* (**Check must accompany the form**))

PLEASE PRINT:

AUTHORIZED BY: _____ COMPANY: _____
NAME TITLE

ADDRESS: _____, _____, _____, _____
STREET ADDRESS CITY STATE ZIP CODE

PHONE: (____) _____ FAX: (____) _____ E-MAIL: _____

AUTHORIZED SIGNATURE: _____ DATE: _____

AD SOLD BY: _____

SUBMIT THIS COMPLETED FORM WITH PAYMENT TO:

St. Patrick's Day Parade of Central Texas, Inc.
SPONSORSHIP Committee
P.O. Box 342305 Austin, Texas 78734

ANY QUESTIONS? E-MAIL: Sponsors@KeepAustinFun.com

*** SEE ADDITIONAL TERMS AND CONDITIONS ON NEXT PAGE ***

*** ADDITIONAL TERMS AND CONDITIONS ***

BY COMPLETING THIS CONTRACT AND SUBMITTING IT AND THE REQUIRED FEE(S), SPONSOR AGREES TO BE BOUND BY ALL TERMS AND CONDITIONS AS SET FORTH HEREIN, AND AS SOLELY DETERMINED BY THE PROGRAM COMMITTEE.

THE ST. PATRICK'S DAY PARADE OF CENTRAL TEXAS, INC., RESERVES THE RIGHT IN ITS SOLE & EXCLUSIVE JUDGEMENT TO EDIT OR REJECT AT ANY TIME ANY SPONSOR BY REFUNDING ALL COSTS SUBMITTED BY SPONSOR.

ALL SPONSOR ENTRIES ARE SUBJECT TO FINAL APPROVAL BY THE ST. PATRICK'S DAY PARADE OF CENTRAL TEXAS, INC.

ALL SPONSOR ENTRIES SHALL REFLECT GOOD TASTE AND CONTAIN NO POLITICAL STATEMENTS, INAPPROPRIATE DESIGN AND/OR GRAPHICS OR INAPPROPRIATE TEXT, AS SOLELY DETERMINED BY THE ST. PATRICK'S DAY PARADE OF CENTRAL TEXAS, INC.

ALL SPONSORS MUST COMPLY WITH ALL FEDERAL, STATE, AND LOCAL STATUTES, LAWS, ORDINANCES AND RULES, AND COMPLY WITH ALL JUDGMENTS, REGULATIONS AND RULES OF ANY AND ALL FEDERAL, STATE, AND LOCAL COURTS, REGULATORY AGENCIES, BODIES AND AUTHORITIES.

SPONSOR AGREES TO INDEMNIFY, DEFEND AND HOLD HARMLESS THE ST. PATRICK'S DAY PARADE OF CENTRAL TEXAS, INC., AND IT'S AGENTS, SERVANTS, EMPLOYEES, AFFILIATES AND VOLUNTEERS, SPONSORS AND OWNERS FROM ALL CLAIMS (WHETHER VALID OR INVALID), SUITS, JUDGMENTS, PROCEEDINGS, DAMAGES, COSTS AND EXPENSES, OF ANY KIND AND NATURE WHATSOEVER (INCLUDING REASONABLE ATTORNEY'S FEES) FOR WHICH THE ST. PATRICK'S DAY PARADE OF CENTRAL TEXAS, INC., AND IT'S AGENTS, SERVANTS, EMPLOYEES, AFFILIATES AND VOLUNTEERS, SPONSORS AND OWNERS, MAY BECOME LIABLE BY REASON OF THE PRINTING OF SPONSOR'S ADVERTISING AND/OR THE INVOLVEMENT OF SPONSOR IN THE ST. PATRICK'S DAY PARADE ITSELF AND ANY OF ITS RELATED EVENTS.

THIS SPONSORS CONTRACT MAY NOT BE CANCELLED, ASSIGNED OR TRANSFERRED BY THE SPONSOR.

_____ **APPROVED BY SPONSORSHIP COMMITTEE**

_____ **REJECTED BY SPONSORSHIP COMMITTEE**

BY: _____

TITLE: _____

DATED: _____